

2019.7.21-7.30



**FIRST**  
**INTERNATIONAL**  
**FILM FESTIVAL**  
**XINING**  
**青年电影展**

**13<sup>th</sup> FIRST International Film Festival**  
**Financing Forum**  
**Rules and Regulations**



## **A. General**

### **1. About FIRST Financing Forum**

FIRST Financing Forum is designed to bridge emerging filmmakers, select film projects and the film industry. A fund-raising platform for young filmmakers' early works, FIRST Financing Forum opens up writing/producing tutorials, round-table pitch, central pitch, one-on-one meetings and industry cafe in order for filmmakers to be actively engaged in conversations with industry professionals, including financiers, producers, post-production experts, sales agents, distributors and film festival representatives. Also, FIRST Financing Forum invites industry experts to sit at central pitch to comment on select projects and voice their opinions of the Chinese film industry through panels. Thus, the participants are enabled to keep pace with the latest trends in international filmmaking.

### **2. Dates**

FIRST Industry Workshop: June 3 - June 9, 2019, Beijing

FIRST Financing Forum: July 24 - July 27

### **3. Eligibility**

Submission to FIRST is open to narrative features (60min and over), feature-length documentaries (60min and over) and short films (within 60min).

- 1) The film project has to be one of the director's first three narrative features
- 2) The film project has to be a narrative feature in development (estimated running time is over 80 minutes, including animation) and fund raising is not completed yet
- 3) The film project has to meet the following requirements:
  - a. One key member of the crew (director, screenwriter, or producer) is of Chinese nationality
  - b. The film project has to choose one production company registered in China to partner with



c. The major dialogue of the film project (if there is any) has to be in Chinese (including mandarin, Cantonese, and other dialects)

4) The project has to have a complete treatment (if the project is pre-selected, the project has to have a full script)

5) The project has to be represented by a director and a producer. Both the director and the producer have to produce at least two short films or other multimedia projects.

#### **4. Submission & Fee**

Film projects must be submitted online ([www.firstfilm.org.cn](http://www.firstfilm.org.cn)). Please read carefully the rules and regulations and then fill out the online form.

A submission fee of 200 CNY is required per project.

### **B. Submission Guidelines**

#### **1. Submission Deadlines**

The submission opens from January 30, 2019, 0:00 (UTC+8) to March 30, 2019, 24:00 (UTC+8). The online submission should be completed before the deadline. In order for the film project to be reviewed, all the information has to be in compliance with the requirements.

#### **2. Submission Materials and Steps**

1) Please complete the online submission via FIRST official website ([www.firstfilm.org.cn](http://www.firstfilm.org.cn))

2) Logline (no more than 60 Chinese characters)

3) Treatment (no more than 5,000 Chinese characters)

4) Continuous fifteen scenes of the original screenplay

5) Director Statement (no less than 1,000 Chinese characters)

6) Director's resume and filmography (please specify the title, genre and date of



production of the previous works and the director's role in each work)

7) Director's previous work (please upload an encrypted link, and Chinese subtitle is needed if the major dialogue is not mandarin)

8) Producer's resume and filmography (please specify the title, genre and date of production of the previous works and the director's role in each work)

9) Producer Statement (no less than 500 Chinese characters)

\*Optional Materials:

1) Full script

2) Project book

3) Concept Poster

4) Other materials: other crew members' resume, copyright registration certificate, sizzle reel, etc.

### **3. Material Substitution**

Please be careful when filling out the online submission form. If any required information is missing, the submission will be considered incomplete. If replacement of information or material is needed after the submission, please contact [project@firstfilm.org.cn](mailto:project@firstfilm.org.cn). You will be able to substitute the materials with the festival's consent. No substitution is allowed during the process of review and selection.

### **4. Copyright**

The applicant has to certify that the contents of the submitted project are legally protected and owned by the copyright holder. Please make sure that it does not involve violation of copyright law or the interest of any third party. It is of the applicant's responsibility if the causes any form of lawsuit.

### **C. Selection**



The selection committee will decide on the finalist projects. The festival committee is in charge of inviting jurors and organizing jury meetings. Key members of submitted film projects are not allowed to participate as jurors in corresponding stages of selection. The selection committee will be composed of experienced directors, screenwriters, producers and other industry professionals.

### **1. Preliminary Selection**

Date of Announcement: April 20

The preliminary selection team will review materials of all submitted projects and decide on projects entering the following round.

Preselected projects will be officially notified to substitute or submit new materials. If preselected projects could not provide full scripts before the due date, they would not be qualified for the next round of selection.

### **2. Secondary Selection**

Date of Announcement: May 25

The secondary selection team will select 30 projects out of the pool to enter pitch presentations in Beijing.

### **3. Semi-Final Selection**

30 project delegates will participate in pitch presentations held in Beijing. The semi-finalist jurors will decide on finalist projects of the year.

### **4. Financing Forum Jury Committee**

The Financing Forum Jury Committee will choose one project out of the finalists to present the first prize award.

## **D. Events**



## **1. FIRST Financing Forum Tutorials**

Date: June 3 to June 9, 2019

Venue: FIRST Film Center (Beijing)

Participants: 30 project delegates

FIRST Committee will invite domestic and international film professionals to open up script/production tutoring sessions, pitch training workshops and open lectures. These tutors and lecturers will share with the young delegates experiences and case studies in script writing, production, sales, distribution, and other stages of film production.

## **2. FIRST Financing Forum**

Date: July 24 - July 27, 2019

Participant: Finalist Project Delegates

Events: Central pitch, one-on-one meetings, industry panel, industry cafe, etc.

## **E. Awards**

FIRST Financing Forum partners with different institutions to set up cash awards and non-cash awards to award select projects.

### **1. First Prize Award**

Sponsored by FIRST Industry Strategic Partner.

FIRST Financing Forum Jury Committee will select one project to present the award in support of its pre-production.

### **2. Cash Awards**

Sponsored by FIRST Industry Official Partners.

FIRST Industry Official Partners will select projects in accordance with their company profile and selection criteria to present the awards in support of their pre-production.

### **3. Non-cash Awards**

Sponsored by FIRST Industry Official Partners.

FIRST Industry Official Partners will provide select projects with technical support and



consulting, post-production service, or free pass to overseas film project markets or training camps.

#### **F. Notice**

1. By filling out the form, the applicant has provided complete and accurate responses to all the items on this application. The FIRST Committee reserves the final right on unspecified conditions.
2. The applicant has authorized FIRST Financing Forum to use the project information (including but not limited to texts, posters, teaser videos, still photos, etc.) on festival brochure, festival official website or other written texts, audio-visual materials publicizing FIRST Financing Forum.
3. Upon confirmation of official selection, the applicant has to cooperate with the FIRST Committee and could not withdraw the project under any circumstances.
4. Please attach a FIRST Financing Forum Official Selection logo after the film project is completed.

**Thank you for your participation!**